

SPONSORSHIP OPPORTUNITIES

Enhancing the communicative lives of people affected by neurologic disorders



2020



The annual scientific meeting of the Academy of Neurologic Communication Disorders and Sciences (ANCDS) is coming (insert date range), and we invite you to participate through sponsorship of our meeting or student fellowship awards. Due to the COVID-19 pandemic, this year's annual meeting will be held virtually. The annual meeting typically attracts up to 150 researchers, faculty, clinicians, and students from a variety of fields dedicated to the clinical management of neurologic communication disorders such as aphasia, apraxia, and dysarthria resulting from stroke, traumatic brain injury, or other diseases affecting neurological function. In our new virtual format, ANCDS will be able to accommodate up to 250 live attendees and an unlimited number of participants who will have the opportunity to view the presentations at a later date.

Our mission is **to offer an affordable educational meeting for anyone with a clinical and/or research interest in neurologic communication disorders.** To accomplish this goal, we are seeking sponsorships from ANCDS members, individuals, and companies that provide goods and/or services associated with the clinical management of neurologic communication impairments.

We ask you to consider partnering with ANCDS to help provide relevant continuing education at a reasonable price and to advance the professional goals of our members. Your sponsorship is greatly appreciated and will be recognized as noted below. There are no limits for the number of sponsors at each level.

These are the exciting sponsorship opportunities available for the 2020 meeting:

Gold - \$2500

- Free conference attendance for 2 people (virtual)
- Advertising included in the biannual ANCDS newsletter (highlighting the sponsors) large ad for both newsletters in 2021. Sponsors would create their own ad and submit it to ANCDS for final approval.
- Large logo on the ANCDS website for one year
- Exposure to membership through the ANCDS Facebook's page once/month. This will be created and posted by ANCDS.
- Verbal thank you at the beginning of each speaker's session (four speakers total), and written thank you on the digital program and on introductory and final slides of each speaker's session
- ANCDS will send one pre-conference and one post-conference email blast about sponsors to its members. In the email blast, ANCDS will state to members that they are sending this information because of their advertising agreement with the sponsor(s).
- Branded background during business meeting, break time, and before and after content sessions
- Large logo on the attendee's annual meeting registration confirmation email and all other promotional eblasts

Silver - \$1500

- Free conference attendance for 1 person (virtual)
- Advertising included in the ANCDS newsletter (highlighting the sponsors)- medium ad for a year. Sponsors would create their own ad and submit it to ANCDS for final approval.
- Medium logo on the ANCDS website for one year
- Exposure to membership through the ANCDS Facebook's page once/month. This will be created and posted by ANCDS.
- Verbal thank you at the beginning of each speaker's session (four speakers total), and written thank you on program and on introductory and final slides of each speaker's session
- ANCDS will send one pre-conference and one post-conference email blast about sponsorship to its members. On the email blast ANCDS will state to members that they are sending this information because of their advertising agreement with the sponsor.
- Branded background during business meeting, break time, and before and after content sessions

Bronze - \$750

- Advertising included in the ANCDS newsletter (highlighting the sponsors)- small ad for a year. Sponsors would create their own ad and submit it to ANCDS for final approval.
- Small logo on the ANCDS website for one year
- Verbal thank you at the beginning of each speaker's session (four speakers total), and written thank you on program and on introductory and final slides of each speaker's session

Green - \$500

- Advertising included in the ANCDS newsletter (highlighting the sponsors)- small ad for a year. Sponsors would create their own ad and submit it to ANCDS for final approval.
- Verbal thank you at the beginning of each speaker's session (four speakers total), and written thank you on program and on introductory and final slides of each speaker's session

*Sponsor logos: There will be a tab on the ANCDS website entitled "Sponsors". This tab will link to a single page with logos from all sponsors. Logos will be small, medium, or large depending on sponsorship level. Each logo will link to that sponsor's website. There will be a disclaimer on this page stating that ANCDS does not endorse specific companies or products.

Please contact us at info@ancds.org with any questions.

ANCDS | 2345 Rice Street, Suite 220 | St. Paul, MN 55113 | 651-925-5528 | ancds.org







Sponsorship Agreement

This agreement form can also be completed via the website form found at: ancds.org under Annual Meeting then Sponsorships.

Gold Sponsorship - \$2,500
Silver Sponsorship - \$1,500
Bronze Sponsorship - \$750
Green Sponsor - \$500
ANCDS Student Fellowships - \$200 each [How many?] Twelve Fellowships will be awarded (any overage will be used to support the 2021 Student Fellowship Program).
General Sponsor - \$ (Amount of your choosing)

CONTACT INFORMATION

Company/Name			
(As it is to be printed on program materials.)			
Address			
City		_State	_Zip
Phone	_Fax		
Email			
Contact			

PAYMENT METHOD Check enclosed or please charge my (circle one):	Visa	МС	Discover	AMEX		
Name on Credit Card	Card #					
Three-Digit Code Exp Date						
Cardholder Address						
CityState	<u>}</u>	Zip				
I authorize ANCDS to charge the credit card provided above for: Sponsorship \$						
Signature of Cardholder		Date	e			
Address						
CityStateZIP						
Thank you; your sponsorship is greatly appreciated and it will contribute to the success of the ANCDS Annual Meeting. Please mail this agreement form with your payment to the address below.						
ANCDS, 2345 Rice Street, Suite 220, St. Paul, MN 55113						