



# SPONSORSHIP OPPORTUNITIES

*Enhancing the communicative lives of people affected by neurologic disorders*



**ANCDS**

Academy of Neurologic Communication  
Disorders and Sciences

ANCDS | 2345 Rice Street, Suite 220 | St. Paul, MN 55113 | 651-925-5528 | [ancds.org](http://ancds.org)



The Annual Educational and Scientific Meeting of the Academy of Neurologic Communication Disorders and Sciences (ANCDS) is scheduled for October 22, 2021, and we invite you to participate through sponsorship of our meeting or student fellowship awards. Attendees at the annual meeting are researchers, faculty, clinicians, and students from a variety of fields dedicated to the clinical management of individuals with neurologic communication disorders such as aphasia, apraxia of speech, and dysarthria resulting from stroke, traumatic brain injury, or other diseases affecting neurological function. The 2021 Annual Educational and Scientific Meeting will be held virtually with both live attendees and an unlimited number of participants who will have the opportunity to view the presentations at a later date.

Our mission is **to offer an affordable educational meeting for anyone with a clinical and/or research interest in neurologic communication disorders**. To accomplish this goal, we are seeking sponsorships from ANCDS members, individuals, and companies that provide goods and/or services associated with the clinical management of neurologic communication impairments.

We ask you to consider partnering with ANCDS to help provide relevant continuing education at a reasonable price and to advance the professional goals of our members. Your sponsorship is greatly appreciated and will be recognized as noted below. There are no limits for the number of sponsors at each level.



**These are the exciting sponsorship opportunities available for the 2021 meeting:**

**Gold - \$2500**

- Free conference attendance for 2 people (virtual)
- Advertising included in the biannual ANCDS newsletter (highlighting the sponsors) - large ad for both newsletters in 2022. Sponsors would create their own ad and submit it to ANCDS for final approval
- Large logo on the ANCDS website for one year
- Exposure to membership through the ANCDS Facebook's page once/month. This will be created and posted by ANCDS
- Verbal acknowledgment at the beginning of each speaker's session (four to five speakers total), and written acknowledgement on the introductory and final slides of each speaker's session
- ANCDS will send one pre-conference and one post-conference email blast about sponsors to its members. In the email blast, ANCDS will state to members that they are sending this information because of their advertising agreement with the sponsor(s)
- Large logo on the attendee's annual meeting registration confirmation email and all other promotional eblasts

**Silver - \$1500**

- Free conference attendance for 1 person (virtual)
- Advertising included in the ANCDS newsletter (highlighting the sponsors)- medium ad for a year. Sponsors would create their own ad and submit it to ANCDS for final approval
- Medium logo on the ANCDS website for one year
- Exposure to membership through the ANCDS Facebook's page once/month. This will be created and posted by ANCDS
- Verbal acknowledgment at the beginning of each speaker's session (four to five speakers total), and written acknowledgement on introductory and final slides of each speaker's session
- ANCDS will send one pre-conference and one post-conference email blast about sponsorship to its members. On the email blast ANCDS will state to members that they are sending this information because of their advertising agreement with the sponsor

**Bronze - \$750**

- Advertising included in the ANCDS newsletter (highlighting the sponsors)- small ad for a year. Sponsors would create their own ad and submit it to ANCDS for final approval
- Small logo on the ANCDS website for one year
- Verbal acknowledgment at the beginning of each speaker's session (four to five speakers total), and written acknowledgement on introductory and final slides of each speaker's session

**Green - \$500**

- Advertising included in the ANCDS newsletter (highlighting the sponsors)- small ad for a year. Sponsors would create their own ad and submit it to ANCDS for final approval
- Verbal acknowledgment at the beginning of each speaker's session (four to five speakers total), and written acknowledgement on introductory and final slides of each speaker's session

*\*Sponsor logos: There will be a tab on the ANCDS website entitled "Sponsors". This tab will link to a single page with logos from all sponsors. Logos will be small, medium, or large depending on sponsorship level. Each logo will link to that sponsor's website. There will be a disclaimer on this page stating that ANCDS does not endorse specific companies or products.*

**Please contact us at [info@ancds.org](mailto:info@ancds.org) with any questions.**



## Sponsorship Agreement

This agreement form can also be completed via the website form found at: [ancds.org](http://ancds.org) under Annual Meeting then Sponsorships.

- ☐ **Gold Sponsorship - \$2,500**
- ☐ **Silver Sponsorship - \$1,500**
- ☐ **Bronze Sponsorship - \$750**
- ☐ **Green Sponsor - \$500**
- ☐ **ANCDS Student Fellowships - \$200 each [ How many? \_\_\_\_\_ ]**  
**Fourteen Fellowships will be awarded (any overage will be used to support the 2022 Student Fellowship Program).**
- ☐ **General Sponsor - \$ \_\_\_\_\_ ( Amount of your choosing )**

### CONTACT INFORMATION

Company/Name \_\_\_\_\_

(As it is to be printed on program materials.)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Contact \_\_\_\_\_

### PAYMENT METHOD

\_\_\_ Check enclosed or please charge my (circle one):      Visa      MC      Discover      AMEX

Name on Credit Card \_\_\_\_\_ Card # \_\_\_\_\_

Three-Digit Code \_\_\_\_\_ Exp Date \_\_\_\_\_

Cardholder Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I authorize ANCDS to charge the credit card provided above for: Sponsorship \$ \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Thank you; your sponsorship is greatly appreciated and it will contribute to the success of the ANCDS Annual Meeting. Please mail this agreement form with your payment to the address below.

**ANCDS, 2345 Rice Street, Suite 220, St. Paul, MN 55113**