



# Advertising Opportunities

Enhancing the communicative lives of people affected by neurologic disorders



**ANCDs**

Academy of Neurologic Communication  
Disorders and Sciences



# 2016



# ANCDS

Academy of Neurologic Communication  
Disorders and Sciences

We ask you to consider partnering with the Academy of Neurologic Communication Disorders and Sciences in our mission to provide relevant continuing education and to enhance the professional goals of our organization. By advertising with our association you will help us continue to provide educational and scientific programs and be the foremost leaders and educators of the neurologic communication disorders and sciences industry.

Thank you for your consideration and commitment to our profession. If you have any questions, please feel free to contact:

**Kathryn Yorkston**  
ANCDS President  
PH: 206 543-3345

**Amy Thompson**  
ANCDS Central Office  
PH: 651.925.5528  
info@ancds.org



## Advertising Opportunities

### eBlast

- Advertise with an eblast (a promotional email) sent out to all members advertising products and/or services. eBlasts are sent out during the calendar year, on the date of your choosing.

*\*All advertisements will be reviewed by ANCDS for acceptability and relevancy prior to being released. If an advertiser eBlast conflicts with a scheduled ANCDS eBlast, the advertiser's eBlast will be sent the following day. ANCDS reserves the right to limit or reject an advertiser's promotional material.*

### Newsletter

- Linked professional logo included in the twice-annual, electronic newsletter to all members.
- One spotlight article in the newsletter about the products and/or services offered.

### Website

- Advertiser-provided graphic banner on the ANCDS website homepage.
- Linked professional logo featured on the side-rail of the ANCDS website.

### Audio Podcast\*

Advertise with a 15-second audio segment prior to the start of the monthly podcast.

*\*ANCDS is not responsible for the creation of the audio advertisement.*

### Social Media

- Sponsored social media post on Facebook, Twitter and LinkedIn in any given month.

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## Advertising Agreement

☐

eBlast - \$150

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Newsletter (logo) - \$200

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Newsletter (article) - \$500

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Website banner - \$100

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Website side-rail - \$100

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Audio Podcast - \$100

☐

Social Media - \$50

*All advertising purchased in 6-month increments will be discounted 10% and any advertising purchased in yearly increments will be discounted 20%.*

## CONTACT INFORMATION

Company \_\_\_\_\_

(as it is to be printed on program materials)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Contact \_\_\_\_\_

## PAYMENT METHOD

\_\_\_ Check enclosed or please charge my (circle one):      Visa      MC      Discover      AMEX

Name on Credit Card \_\_\_\_\_ Card # \_\_\_\_\_

Three-Digit Code \_\_\_\_\_ Exp Date \_\_\_\_\_

Cardholder Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I authorize ANCDS to charge the credit card provided above for: Advertising \$ \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

**Please mail agreement form with payment to:**

**ANCDS, 2345 Rice Street, Suite 220, St. Paul, MN 55113**